

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



世紀娛樂國際控股有限公司

CENTURY ENTERTAINMENT INTERNATIONAL HOLDINGS LIMITED

(Formerly known as Amax International Holdings Limited 奧瑪仕國際控股有限公司)

(Incorporated in Bermuda with limited liability)

(Stock Code: 959)

CHANGE OF COMPANY NAME, STOCK SHORT NAME, COMPANY WEBSITE AND COMPANY LOGO

The Board is pleased to announce that the change of the English name of the Company from “Amax International Holdings Limited” to “Century Entertainment International Holdings Limited” and the change of the secondary name of the Company from “奧瑪仕國際控股有限公司” to “世紀娛樂國際控股有限公司” took effect on 14 October 2019. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 3 December 2019 confirming the registration of the new English and Chinese names of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

The stock short name of the Shares for trading on the Stock Exchange will be changed from “AMAX INT HOLD” to “CENTURY ENT INT” in English and from “奧瑪仕國際” to “世紀娛樂國際” in Chinese with effect from 9:00 a.m. on 16 December 2019. The stock code of the Company on the Stock Exchange will remain unchanged as “959”.

The website of the Company will be changed from “www.amaxhldg.com” to “www.ceihldg.com” with effect from 16 December 2019.

With effect from 10 December 2019, the Company has adopted a new logo which will be printed on the relevant corporate documents of the Company.

Reference is made to the announcement of Century Entertainment International Holdings Limited (formerly known as “Amax International Holdings Limited”) (the “**Company**”) dated 9 September 2019 and the circular dated 17 September 2019 (the “**Circular**”) in relation to, among other things, the Change of Company Name and the announcement of the Company dated 10 October 2019 in relation to the voting results of the SGM of the Company held on 10 October 2019. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the Change of Company Name by the Shareholders at the SGM held on 10 October 2019, the Shareholders approved the change of the English name of the Company from “Amax International Holdings Limited” to “Century Entertainment International Holdings Limited” and the change of the secondary name of the Company from “奧瑪仕國際控股有限公司” to “世紀娛樂國際控股有限公司”.

The Certificate of Incorporation on Change of Name and the Certificate of Secondary Name were issued by the Registrar of Companies in Bermuda on 17 October 2019, certifying that the Change of Company Name took effect on 14 October 2019. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 3 December 2019 confirming the registration of the new English and Chinese names of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The stock short name of the Shares for trading on the Stock Exchange will be changed from “AMAX INT HOLD” to “CENTURY ENT INT” in English and from “奧瑪仕國際” to “世紀娛樂國際” in Chinese with effect from 9:00 a.m. on 16 December 2019. The stock code of the Company on the Stock Exchange will remain unchanged as “959”.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders or the Company’s daily business operation. All existing share certificates of the Company in issue bearing the former name of the Company shall continue to be good evidence of legal title to such Shares and will remain valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of the existing share certificates for new share certificates bearing the new name of the Company. With effect from 16 December 2019, new share certificates will be issued in the new name of the Company.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “www.amaxhldg.com” to “www.ceihldg.com” with effect from 16 December 2019.

ADOPTION OF NEW COMPANY LOGO

With effect from 10 December 2019, the Company has adopted a new logo, as shown on the top of this announcement, to reflect the Change of Company Name.

By order of the Board
Century Entertainment International Holdings Limited
Ng Man Sun
Chairman and Chief Executive Officer

Hong Kong, 10 December 2019

As at the date hereof, Mr. Ng Man Sun (Chairman and Chief Executive Officer) and Ms. Ng Wai Yee are the executive directors of the Company; and Ms. Yeung Pui Han, Regina, Mr. Li Chi Fai and Ms. Sie Nien Che, Celia are the independent non-executive directors of the Company.