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AMAX INTERNATIONAL HOLDINGS LIMITED

奧瑪仕國際控股有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 959)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from "Amax International Holdings Limited" to "Century Entertainment International Holdings Limited", and to adopt the Chinese name of "世紀娛樂國際控股有限公司" as the secondary name of the Company in place of "奧瑪仕國際控股有限公司".

The Change of Company Name is subject to approval of the Shareholders by way of a special resolution at a SGM and approval of the Registrar of Companies in Bermuda. A circular containing, among others, details of the Change of Company Name, together with a notice to convene the SGM, will be dispatched to the Shareholders.

PROPOSED CHANGE OF COMPANY NAME

The Board of Directors (the "**Board**") of Amax International Holdings Limited (the "**Company**" together with its subsidiaries, the "**Group**") proposes to change the English name of the Company from "Amax International Holdings Limited" to "Century Entertainment International Holdings Limited", and to adopt the Chinese name of "世紀 娛樂國際控股有限公司" as the secondary name of the Company in place of "奧瑪仕國際 控股有限公司" (the "**Change of Company Name**").

REASONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Board considers the proposed new English and Chinese names of the Company will refresh the corporate image and identity of the Company and will more appropriately describe the version of the Group, which the Board considers is in the interest of the Company and its shareholders (the "Shareholders") as a whole.

CONDITIONS OF THE PROPOSED CHANGE OF COMPANY NAME

The proposed Change of Company Name is subject to:

- (a) the passing of a special resolution by the Shareholders to approve the Change of Company Name at a special general meeting of the Company (the "SGM"); and
- (b) the approval for the Change of Company Name being granted by the Registrar of Companies in Bermuda.

Subject to satisfaction of the conditions set out above, the Change of Company Name will take effect from the date on which the Registrar of Companies in Bermuda enters the new English and Chinese names of the Company on the register in place of the existing English name. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

EFFECT OF THE PROPOSED CHANGE OF COMPANY NAME

Upon the proposed Change of Company Name becoming effective, all existing share certificates in issue bearing the current name of the Company will continue to be evidence of title to the Shares and valid for trading, settlement and registration purposes and the rights of the Shareholders will not be affected as a result of the proposed Change of Company Name.

There will not be any arrangement for the exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. Should the proposed Change of Company Name become effective, any issue of share certificates thereafter will be in the new name and the securities of the Company will be traded on the Stock Exchange in the new name.

The Company will make further announcements on the result of the special resolution in relation to the proposed Change of Company Name, the effective date of the proposed Change of Company Name, and the new stock short name of the Company as and when appropriate.

GENERAL

A circular containing, among others, details of the Change of Company Name, together with a notice to convene the SGM will be dispatched to the Shareholders.

By order of the Board Amax International Holdings Limited Ng Man Sun Chairman and Chief Executive Officer

Hong Kong, 9 September 2019

As at the date hereof, Mr. Ng Man Sun (Chairman and Chief Executive Officer) and Ms. Ng Wai Yee are the executive directors of the Company; and Ms. Yeung Pui Han, Regina, Mr. Li Chi Fai and Ms. Sie Nien Che, Celia are the independent non-executive directors of the Company.