

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement appears for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of the Company.

AMAX
Holdings Limited
AMAX HOLDINGS LIMITED
奧瑪仕控股有限公司*
(Incorporated in the Bermuda with limited liability)
(Stock Code: 959)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “Amax Holdings Limited” to “Amax International Holdings Limited” and adopt “奧瑪仕國際控股有限公司” as its secondary name. Upon the Change of Name becoming effective, the Company will cease to use its Chinese name “奧瑪仕控股有限公司” for identification purposes.

The Change of Name is subject to approval of the Shareholders by way of a special resolution at the AGM and approval of the Registrar of Companies in Bermuda. A circular containing, among others, details of the Change of Name, together with a notice to convene the AGM, has been dispatched to the Shareholders.

PROPOSED CHANGE OF NAME

The Board of Directors (the “Board”) of Amax Holdings Limited (the “Company” together with its subsidiaries, the “Group”) proposes to change the English name of the Company from “Amax Holdings Limited” to “Amax International Holdings Limited” and adopt “奧瑪仕國際控股有限公司” as its secondary name (the “Change of Name”). Upon the Change of Name becoming effective, the Company will cease to use its Chinese name “奧瑪仕控股有限公司” for identification purposes.

REASONS FOR THE CHANGE OF NAME

The Board considers the proposed new English and Chinese names of the Company will refresh the corporate image and identity of the Company and will more appropriately describe the version and business landscape of the Group, which the Board considers is in the interest of the Company and its shareholders (the “Shareholders”) as a whole.

CONDITIONS OF THE CHANGE OF NAME

The proposed Change of Name is subject to:

- (a) the passing of a special resolution by the Shareholders to approve the Change of Name at the AGM; and
- (b) the approval for the Change of Name being granted by the Registrar of Companies in Bermuda.

Subject to satisfaction of the conditions set out above, the Change of Name will take effect from the date on which the Registrar of Companies in Bermuda enters the new English and Chinese names of the Company on the register in place of the existing English name. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

Effect of the Proposed Change of Name

Upon the proposed Change of Name becoming effective, all existing share certificates in issue bearing the current name of the Company will continue to be evidence of title to the Shares and valid for trading, settlement and registration purposes and the rights of the Shareholders will not be affected as a result of the proposed Change of Name.

There will not be any arrangement for the exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. Should the proposed Change of Name become effective, any issue of share certificates thereafter will be in the new name and the securities of the Company will be traded on the Stock Exchange in the new name.

The Company will make further announcements on the result of the special resolution in relation to the proposed Change of Name, the effective date of the proposed Change of Name, and the new stock short name of the Company as and when appropriate.

General

A circular containing, among others, details of the Change of Name, together with a notice to convene the AGM has been dispatched to the Shareholders.

By order of the Board
Amax Holdings Limited
Ng Man Sun
Chairman and Chief Executive Officer

Hong Kong, 30 July 2013

As at the date hereof, Mr. Ng Man Sun (Chairman and Chief Executive Officer) and Ms. Ng Wai Yee are the executive directors of the Company; and Ms. Yeung Pui Han, Regina, Mr. Li Chi Fai and Ms. Sie Nien Che, Celia are the independent non-executive directors of the Company.

* *for identification purpose only*