

*The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **Amax Entertainment Holdings Limited**

**澳瑪娛樂控股有限公司\***

**(Formerly known as “A-Max Holdings Limited”)**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 959)**

### **CHANGE OF COMPANY NAME AND CHANGE OF STOCK SHORT NAME**

The Board is pleased to announce that the Change of Name took effect on 25 June 2008 under the laws of Bermuda and the name of the Company has been changed to “Amax Entertainment Holdings Limited” and the new Chinese name “澳瑪娛樂控股有限公司” adopted for identification purposes has become effective on 25 June 2008 and the Certificate of Registration of Change of Name of Oversea Company has been issued by the Companies Registry in Hong Kong on 30 July 2008.

Following the Change of Name becoming effective, the stock short name for trading in the Shares on the Stock Exchange will be changed from “A-MAX” to “AMAX ENT” in English and from “奧瑪仕” to “澳瑪娛樂” in Chinese with effect from 7 August 2008. The stock code of the Company of “959” will remain unchanged.

#### **CHANGE OF NAME**

Reference is made to the announcements of the Company dated 20 February 2008 and 12 June 2008 and the circular (the “**Circular**”) of the Company dated 16 May 2008. Capitalised terms used herein shall have the same meanings as those defined in the Circular unless defined otherwise.

The Board is pleased to announce that the change of name (the “**Change of Name**”) of the Company took effect on 25 June 2008 under the laws of Bermuda and the name of the Company has been changed to “Amax Entertainment Holdings Limited” and the new Chinese name “澳瑪娛樂控股有限公司” adopted for identification purposes has become effective on 25 June 2008.

The special resolution regarding the Change of Name has been duly passed by the Shareholders by way of a poll at the SGM. The certificate of incorporation on the Change of Name has been issued by the Registrar of Companies in Bermuda on 4 July 2008. Accordingly, all pre-conditions in respect of the Change of Name have been satisfied and the certificate of Registration of Change of Name of Oversea Company has also been issued by the Companies Registry in Hong Kong on 30 July 2008.

## **Effects on change of name**

The Change of Name will not affect any of the rights of the Shareholders and share certificates of the Company will be issued in the new name of the Company in any subsequent issue of shares (the “Shares”) of the Company after the Change of Name has become effective. However, all existing share certificates in issue bearing the existing name of the Company will continue to be effective as evidence of title to such securities and be valid for trading, settlement and registration purposes. There will not be any arrangement for the exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company.

## **CHANGE OF STOCK SHORT NAME**

Following the Change of Name becoming effective, the stock short name for trading in the Shares on the Stock Exchange will be changed from “A-MAX” to “AMAX ENT” in English and from “奧瑪仕” to “澳瑪娛樂” in Chinese with effect from 7 August 2008. The stock code of the Company of “959” will remain unchanged.

By order of the Board  
**Amax Entertainment Holdings Limited**  
*(Formerly known as “A-Max Holdings Limited”)*  
**Cheung Nam Chung, Brian**  
*Chairman*

Hong Kong, 4 August 2008

*As at the date of this announcement, the board of Directors comprises Mr. Cheung Nam Chung, Brian, Mr. Chan Ying Tat, Ted, Mr. Chan Chi Yuen, Mr. Lam Cheok Va, Francis and Ms. Li Wing Sze being the Executive Directors, and Mr. Chan Chiu Hung, Alex, Mr. Lee Tsz Hong and Mr. Ng Wai Hung being the Independent Non-executive Directors.*

\* *for identification purpose only*