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Amax Entertainment Holdings Limited

澳瑪娛樂控股有限公司*

(Formerly known as “A-Max Holdings Limited”)

(Incorporated in Bermuda with limited liability)

(Stock Code: 959)

VOLUNTARY DISCLOSURE

According to the information provided by AMA, its unaudited rolling chip volume for the period from 1 July 2008 to 31 July 2008 amounted to approximately HK\$40 billion, representing an approximate HK\$4 billion increase from June 2008 rolling chip volume as it returned to recent historical levels.

Shareholders and/or investors are advised to exercise caution when trading in the Shares.

Reference is made to the circular (the “**Circular**”) of the Company dated 16 May 2008 in relation to, among other matters, the very substantial and connected transaction on the part of the Company in relation to the acquisition of Ace High, the Capitalisation and the Continuing Connected Transaction. Unless otherwise stated herein, capitalised terms shall bear the same meanings as defined in the Circular.

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By order of the Board of
Amax Entertainment Holdings Limited
(Formerly known as “A-Max Holdings Limited”)
Cheung Nam Chung, Brian
Chairman

Hong Kong, 1 August 2008

As at the date of this announcement, the board of Directors comprises Mr. Cheung Nam Chung, Brian, Mr. Chan Ying Tat, Ted, Mr. Chan Chi Yuen, Mr. Lam Cheok Va, Francis and Ms. Li Wing Sze being the Executive Directors, and Mr. Chan Chiu Hung, Alex, Mr. Lee Tsz Hong and Mr. Ng Wai Hung being the Independent Non-executive Directors.

* *For identification purpose only*