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## **A-MAX Holdings Limited**

### **奧瑪仕控股有限公司\***

**(To be renamed as “Amax Entertainment Holdings Limited”)**

**(將易名為「澳瑪娛樂控股有限公司」)**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 959)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to announce that the results of the Group for the financial year ended 31 March 2008 will be materially and adversely affected mainly by the recognition of the impairment losses on intangible assets resulted from the acquisition of 49.9% interests in Greek Mythology in prior year.

As the results of the Group for the year ended 31 March 2008 have not been finalised and the exact amount of such losses is subject to confirmation with the auditors of the Company, the Board is not in a position to quantify the exact financial effects at this stage.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by A-Max Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors of the Company wishes to announce that the results of the Group for the financial year ended 31 March 2008 will be materially and adversely affected mainly by the recognition of the impairment losses on intangible assets resulted from the acquisition of 49.9% interests in Greek Mythology (Macau) Entertainment Group Corporation Limited (“**Greek Mythology**”) in prior year.

The financial information of the Group for the year ended 31 March 2008 based on the unaudited management account of the Group is as follows:

	<b>Year ended 31 March 2008 HK\$'million Unaudited</b>	Year ended 31 March 2007 HK\$'million Audited
Profit from gaming and entertainment business	<b>112</b>	2
Loss from LCD business	<b>(9)</b>	(24)
Share of operating profit from Greek Mythology	<b>69</b>	120
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Operating profit	<b>172</b>	98
Non-operating expenses		
– Finance cost	<b>(55)</b>	(53)
– Share of amortisation and impairment of intangible assets of Greek Mythology	<b>(1,327)</b>	(178)
– Amortisation and impairment of intangible assets of electronic and other gaming business	<b>(33)</b>	–
– Gain on disposal of subsidiaries	<b>15</b>	14
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	<b>(1,400)</b>	(217)
Loss before taxation	<b>(1,228)</b>	(119)
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As the results of the Group for the year ended 31 March 2008 have not been finalised and the exact amount of such losses is subject to confirmation with the auditors of the Company, the Board is not in a position to quantify the exact financial effects at this stage. The results announcement of the Company for the year ended 31 March 2008 is expected to be released on or before 25 July 2008. Please note that the figures as shown above is based on the unaudited management accounts of the Group and are for reference and are subject to audit adjustments. As such, the actual audited figures may deviate from the figures as shown above.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**A-Max Holdings Limited**  
**Cheung Nam Chung, Brian**  
*Chairman*

Hong Kong, 16 July 2008

*As at the date of this announcement, the board of Directors comprises Mr. Cheung Nam Chung, Brian, Mr. Chan Ying Tat, Ted, Mr. Chan Chi Yuen, Mr. Lam Cheok Va, Francis and Ms. Li Wing Sze being the Executive Directors, and Mr. Chan Chiu Hung, Alex, Mr. Lee Tsz Hong and Mr. Ng Wai Hung being the Independent Non-executive Directors.*

\* For identification purpose only